## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kazuhiro ISHIDA

Title: ADVERTISEMENT

SYSTEM AND ADVERTISEMENT DISPLAY METHOD

Appl. No.: 10/077,765

Appl. Filing Date: 2/20/2002

Examiner: Alvarez, Raquel

Art Unit: 3688

Confirmation

3462

Number:

## REQUEST FOR CONTINUED EXAMINATION (RCE) TRANSMITTAL

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This is a Request for Continued Examination (RCE) under 37 C.F.R. § 1.114 of the above-identified application. This RCE and the enclosed items listed below are being filed prior to the earliest of: (1) payment of the issue fee (unless a petition under 37 C.F.R. § 1.313 is granted); (2) abandonment of the application; or (3) the filing of a notice of appeal to the U.S. Court of Appeals for the Federal Circuit under 35 U.S.C. §141, or the commencement of a civil action under 35 U.S.C. §145 or §146 (unless the appeal or civil action is terminated).

- 1. Submission required under 37 C.F.R. §1.114: (check items that apply)
  - a. Previously submitted:
  - [ ] Please enter and consider the amendment and/or reply previously filed on \_\_\_.

[]	Please consider the Affidavit(s)/Declaration(s) previously filed on but not considered.
[]	Please consider the arguments in the Appeal Brief or Reply previously filed on
[ ]	Other
b. En	closed are:
[X]	Amendment/Reply.
[]	Affidavit(s)/Declaration(s).
[]	Information Disclosure Statement.
[]	Form PTO/SB/08 with copies of listed reference(s).
[]	Other.

## Miscellaneous:

[ ] Suspension of action of the above-identified application is requested under 37 C.F.R. § 1.103(c) for a period of \_\_ months.

The filing fee is calculated below:

	Claims as Amended		Previously Paid For	Extra ( Presen		1	Rate		Fee Totals
RCE Fee 1.17(e):							\$810.00	700.	\$810.00
Total Claims:	21		20	= 1		Х	\$52.00	A WARES	\$52.00
Independents	3	969	6	= 0		x	\$220.00	772	\$0.00
First p	resentation o	of any	Multiple I	Dependent (	laims:	-+-	\$390.00		\$0.00
				C	LAIMS F	ΈE	TOTAL:	**************************************	\$862.00

[X] Applicant hereby petitions for an extension of time under 37 C.F.R. §1.136(a) for the total number of months checked below:

\$0.00	\$130.00	Extension for response filed within the first month:	[ ]
\$490.00	\$490.00	Extension for response filed within the second month:	[X]
\$0.00	\$1,110.00	Extension for response filed within the third month:	[ ]
\$0.00	\$1,730.00	Extension for response filed within the fourth month:	[]
\$0.00	\$2,350.00	Extension for response filed within the fifth month:	[]
\$490.00	BTOTAL:	EXTENSION FEE SU	
\$0.00	DY PAID:	EXTENSION FEE ALREA	
\$490.00	EE TOTAL	EXTENSION FI	
\$1352.00	E TOTAL:	CLAIMS AND EXTENSION FE	
\$0.00	[ ] Small Entity Fees Apply (subtract ½ of above):		
\$0.00	[ ] Suspension of action requested under 37 C.F.R. § 1.103(c)		[]
\$1352.00	TAL FEE:	TC	

The above-identified fees of \$1352.00 are being paid by credit card via EFS-Web.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 19-0741. Should no proper payment be enclosed herewith, as by the credit card payment instructions in EFS-Web being incorrect or absent, resulting in a rejected or incorrect credit card transaction, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 19-0741.

Please direct all correspondence to the undersigned attorney or agent at the address indicated below.

Respectfully submitted,

By At St

Date February 19, 2009

FOLEY & LARDNER LLP Customer Number: 22428

Telephone: (213) 972-4596 Facsimile: (213) 486-0065 Justin M. Sobaje

Attorney for Applicant Registration No. 56,252